



**Institute of European
and Comparative Law**

Faculty of Law



**Centre for Competition Law and Policy
in conjunction with the Oxford/Stockholm Wallenberg Venture**

Conference on Buyer Power in Competition Law

Tuesday 15 May 2012

Mary Sunley Building, St Catherine's College, Oxford

Programme

09.30 Registration and Coffee

10.00 **Introduction**

Ariel Ezrachi, The University of Oxford Centre for Competition Law and Policy

Session 1: Markets and Economics

10.10 *Market Trends and Buyer Power*

Bob Young, Europe Economics

10.30 *Buyer Power and Behavioural Economics*

Maurice E. Stucke, University of Tennessee

Session 2: Buyer Power in Merger Review

11.00 *Powerful Buyers and Merger Enforcement*

John Kirkwood, Seattle University School of Law

11.20 *FMCG Mergers*

Michael Rowe, Slaughter and May

11.40 *Benchmarks for Assessment*

Cristina Caffarra, Charles River Associates

12.00 *Countervailing Buyer Power*

Lars Henriksson, Stockholm School of Economics,

12.20 *Buyer Power - An Enforcer Perspective*

Claes Bengtsson, DG Competition, European Commission

12.45 Lunch

Session 3: Buying Alliances and Buying Cartels

13.40 *Buying Alliances and Input Price Fixing*
Ariel Ezrachi, Oxford CCLP

14.00 *Purchasing Agreements*
Laura Phaff, Office of Fair Trading

Session 4: Dominance, Collective Dominance and Buyer Power

14.20 *Controlling the Abuse of Unilateral Buyer Power*
Peter Carstensen, University of Wisconsin

14.40 *Buyer Power in the Brick Manufacturing Market*
John Thanassoulis and Howard Smith, Oxford University

15.00 Tea/Coffee Break

Session 5: Buying Power and the Retail Sector

15.40 *Buyer Power and Retail Competition*
Matthew Johnson, Oxera

16.00 *Buying Alliances in the Food Retail Sector*
Birgit Krueger, Bundeskartellamt,

16.20 *Commentator* - Andrew McCarthy, British Brands

16.30 Panel Discussion

Chair: Ulf Bernitz,

Claes Bengtsson, DG Competition
Peter Carstensen, University of Wisconsin
Cristina Caffarra, Charles River Associates
John Kirkwood, Seattle University School of Law
Birgit Krueger, Bundeskartellamt
Andrew McCarthy, British Brands
Michael Rowe, Slaughter and May

17.50 Concluding Remarks

18.00 Drinks Reception